Ashleigh Mota-Medeiros • ashleighmota@gmail.com
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# ashleigh mota-medeiros

Ambitious and passionate CTE teacher with industry expertise in typography, layout, web design/development, and user interface design.

## experience

### Blackstone Valley Vocational Technical HS
Multimedia Communications, 2021–present
*Responsible for underclassmen shop and related courses and for the exploratory program. Topics include typography, color theory, layout, raster and vector foundations, and user experience design. Maintains social media pages and website for the shop.*

### Old Colony Regional Vocational Technical HS
Business Technology, 2019–2021
*Responsible for all underclassmen shop and related courses, as well as the web, media, and school store departments within the shop. Also responsible for the Freshmen Exploratory program.*

### Old Colony Regional Vocational Technical HS
Computer Science, 2018–2019
*Responsible for all upperclassmen shop courses, as well as web design shop courses for underclassmen. Taught five shop courses and two related courses to all four grades of Computer Science students.*

### 2Is Incorporated
User Interface Developer, 2015–2018
*Responsible for the design and front end development of all software applications. Created mockup illustrations and supporting design documentation. Built front-end user interfaces and maintained the company website.*

### Freelance Graphic Design Projects
*Center Stage Dance Studio Design Work, 2011–present*

### UMass Dartmouth
Graphic Designer, 2010–2014
*Campus Store: Designed promotional material, redesigned the website and helped maintain the online merchandise catalog. Health Services: Designed materials for on-campus health and wellness campaigns*

## education

### Fitchburg State University, 2019–2021
M.Ed Curriculum and Teaching • 4.0 GPA

### University of Massachusetts Dartmouth, 2014
College of Visual and Performing Arts
BFA, Graphic Design • Minor, Art History
3.9 GPA, Massachusetts Commonwealth Scholar

## certifications/memberships

### Massachusetts Vocational Educator Licenses
Design and Visual Communications, 9–14
*Preliminary license earned January 2018*
*Professional License to be obtained June 2024*

Programming and Web Development, 9–14
*Preliminary license earned in May 2019*

Business Technology, 9–14
*Preliminary license earned November 2019*

### Media Technology Advisory Committee
Greater New Bedford Voc-Tech High School
*Industry/Alumnus Representative, 2016–present*

## skills

### Adobe Creative Suite
Photoshop, Illustrator, InDesign, Express, Xd, Dreamweaver, Premiere Pro, Encore, Audition

### Web Development/User Interface Design
Mockup Design, Web Accessibility, Responsive Design, HTML, CSS, and Wordpress

## thesis projects

### Authentic Learning's Impact on Engagement and Employability
*Paper explored current research and experience with authentic learning in the high school class environment and its impact on career-readiness.*

### Type Tips: a beginner's guide to good typography
150 page print book and iPad E-book Application
*Topics include: basic terminology, choosing type, using type, and a brief introduction to page layout.*

### Quirke Typeface Design, Regular and Italic
*A unique typeface inspired by my 8th grade art teacher.*

**References available upon request**