

ashleighmota-medeiros

Ambitious and passionate CTE teacher with industry expertise in typography, layout, web design/development, and user interface design.

experience

Old Colony Regional Vocational Technical HS
Business Technology Instructor, 2019–present
Responsible for all underclassmen shop and related courses, as well as the web, media, and school store departments within the shop. Also responsible for the Freshmen Exploratory program.

Old Colony Regional Vocational Technical HS
Computer Science Instructor, 2018–2019
Responsible for all upperclassmen shop courses, as well as web design shop courses for underclassmen. Taught five shop courses and two related courses to all four grades of Computer Science students.

2Is Incorporated
User Interface Developer, 2015–2018
Responsible for the design and front end development of all software applications. Created mockup illustrations and supporting design documentation. Built front-end user interfaces and maintained the company website.

Freelance Graphic Design Projects
Center Stage Dance Studio Design Work, 2011–present

UMass Dartmouth Health Services
Graphic Designer, 2012–2014
Designed materials for on-campus health and wellness campaigns including posters, t-shirts, other branded items, and screen ads. Designed posters for special lectures and clinics happening on campus.

UMass Dartmouth Campus Store
Graphic Designer, 2010–2014
Designed promotional material in the form of signage, posters, banners, brochures, and web images for store events and sales. Redesigned the website and helped maintain the online merchandise catalog.

education

Fitchburg State University, 2019–2021
M.Ed Curriculum and Teaching • 4.0 GPA

University of Massachusetts Dartmouth, 2014
College of Visual and Performing Arts
BFA, Graphic Design • Minor, Art History
3.9 GPA, Massachusetts Commonwealth Scholar

References available upon request

certifications/memberships

Massachusetts Vocational Educator Licenses
Design and Visual Communications, 9–14
Programming and Web Development, 9–14
Business Technology, 9–14

SkillsUSA Chapter Advisor, 2019-2021
Organized technical and freshmen competitions for the Old Colony Chapter.

Media Technology Advisory Committee
Greater New Bedford Voc-Tech High School
Industry Representative, 2016–present

skills

Adobe Creative Suite
Photoshop, Illustrator, InDesign, Dreamweaver, Spark, Premiere Pro, Premiere Rush, Audition

Web Development/User Interface Design
Mockup Design, Web Accessibility, Responsive Design, HTML, CSS, and Wordpress

Programming
JavaScript, jQuery, jQueryUI, Java Programming

thesis projects

Authentic Learning's Impact on Engagement and Employability
Paper explored current research and experience with authentic learning in the high school class environment and its impact on career-readiness.

Type Tips: a beginner's guide to good typography
150 page print book and iPad E-book Application
Topics include: basic terminology, choosing type, using type, and a brief introduction to page layout.

Quirke Typeface Design, Regular and Italic
A unique typeface inspired by my 8th grade art teacher.

accomplishments

UMass Dartmouth Honors Program and UMass Dartmouth Chancellor's List, 2010–2014

Class Valedictorian
Class of 2006, 2010, and Graphic Design 2014